Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

MESSAGE & MEDIA - 19123
ATTN: LEAH CASTERLIN
100 ALBANY STREET
NEW BRUNSWICK NJ 08901

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
399838	09-21-2012		0	MENENDEZ FOR SENATE	BOB MENENDEZ FOR US SENATE	POLITICALS	WPVI - PHILADELPHIA

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
	244400	PHILADELPHIA	A. CLIFFORD	09-24-2012	09-30-2012	M (Broadcast Month, Cycle 1)	N	244400

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total $
1	09-24-2012	09-28-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)	8	30	X	X	X	X	X			5	700	5	3,500.00
2	09-24-2012	09-28-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)	9	30	X	X	X	X	X			5	1,200	5	6,000.00
3	09-24-2012	09-28-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	9	30	X	X	X	X	X			6	1,200	6	7,200.00
4	09-29-2012	09-29-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)	9	30						X		1	350	1	350.00
5	09-29-2012	09-29-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SA (7098)	9	30						X		1	600	1	600.00
6	09-30-2012	09-30-2012	07:00AM - 08:00AM	WEEKEND NWS 7-8A SU (7056)	8	30							X	1	550	1	550.00
7	09-30-2012	09-30-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SU (7099)	8	30							X	1	1,000	1	1,000.00
8	09-30-2012	09-30-2012	09:00AM - 10:00AM	WEEKEND NWS 9-1030A SU (7057)	8	30							X	1	650	1	650.00
9	09-30-2012	09-30-2012	10:30AM - 11:30AM	WEEKEND NWS 1030-1130A SU THIS WEEK (705	9	30							X	1	3,500	1	3,500.00
10	09-30-2012	09-30-2012	09:00AM - 10:00AM	WEEKEND NWS 9-1030A SU (7057)	8	30							X	1	650	1	650.00
11	09-30-2012	09-30-2012	10:00AM - 10:30AM	WEEKEND NWS 1130A-12P SU INSIDE STORY (7	8	30							X	1	500	1	500.00
12	09-30-2012	09-30-2012	12:00PM - 01:00PM	WEEKEND NWS 12-1P SU (7060)	9	30							X	1	400	1	400.00
13	09-30-2012	09-30-2012	06:00AM - 07:00AM	WEEKEND NWS 6-7A SU (7055)	9	30							X	1	400	1	400.00
14	09-30-2012	09-30-2012	12:00PM - 01:00PM	WEEKEND NWS 12-1P SU (7060)	9	30							X	1	500	1	500.00
15	09-24-2012	09-28-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)	8	30	X	X	X	X	X			4	1,200	4	4,800.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood

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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total $
16	**09-24-2012**	**09-28-2012**	**12:00PM - 12:30PM**	**DAYTIME NOON NEWS WEEKDAY (6950)**	**8**	**30**	**X**	**X**	**X**	**X**	**X**			**4**	**1,800**	**4**	**7,200.00**
17	**09-24-2012**	**09-28-2012**	**04:00PM - 05:00PM**	**EARLY NEWS 4P MO-FR (7239)**	**8**	**30**	**X**	**X**	**X**	**X**	**X**			**4**	**1,100**	**4**	**4,400.00**
18	**09-24-2012**	**09-28-2012**	**05:00PM - 06:00PM**	**EARLY NEWS 5P MO-FR (6988)**	**9**	**30**	**X**	**X**	**X**	**X**	**X**			**4**	**1,500**	**4**	**6,000.00**
19	**09-24-2012**	**09-28-2012**	**06:00PM - 06:30PM**	**EARLY NEWS 6P MO-FR (6989)**	**9**	**30**	**X**	**X**	**X**	**X**	**X**			**5**	**2,500**	**5**	**12,500.00**
20	**09-29-2012**	**09-30-2012**	**06:00PM - 07:30PM**	**WEEKEND NEWS SA-SU 6-730P (6990)**	**8**	**30**						**X**	**X**	**2**	**1,600**	**2**	**3,200.00**
21	**09-24-2012**	**09-28-2012**	**11:00PM - 11:35PM**	**LATE NEWS MO-SU (6969)**	**9**	**30**	**X**	**X**	**X**	**X**	**X**			**5**	**2,500**	**5**	**12,500.00**

	Spots	Amount
Contracted Gross Total:	55	76,400.00
Actual Gross Total:	55	76,400.00
Agency Commission:		11,460.00
Net Total:		64,940.00

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Sep 12	0.00	0.00	76,400.00	0.00	76,400.00
TOTAL	**0.00**	**0.00**	**76,400.00**	**0.00**	**76,400.00**

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